



On Camera: How To Report, Anchor & Interview

Nancy Reardon, Tom Flynn

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From the Foreword by Bob Schieffer:

"This is a real 'how to' book by two people who really know how. But it is more than just a fine manual on broadcast journalism, journalists and non-journalists alike will find it good read, a treasure chest of anecdotes, stories and a tall tale or two from the most exciting profession of all—reporting the news."

Reardon's *On Camera: How to Report, Anchor & Interview* teaches you how to become professional and effective on camera. You'll learn how to appear and feel at ease whether doing an interview, reporting in the field, reading from a prompter, or giving a video presentation. It'll give you the nuts and bolts of how to do the job at the network level or as a backpack journalist, so you feel confident that when you're standing in front of the camera you will know what you're doing. Whether new to television or experienced in front of a camera, you will improve on your current skills through career-focused tips and tried-and-true principles—all oriented to skills development—in this book.

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