



Cognition sociale: Des neurones à la culture (French Edition)

Susan T. Fiske

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De quelles façons la neuropsychologie joue-t-elle un rôle sur la formation de stéréotypes sociaux ?

Pourquoi sommes-nous plus attirés par tel visage que par tel autre ? Comment s'élaborent les stéréotypes et les préjugés ? Pourquoi retenons-nous davantage ceci que cela ? Sommes-nous vraiment libres quand nous posons un choix ? L'idée que nous nous faisons de nous-mêmes influence-t-elle notre façon de juger autrui ?

Autant de questions auxquelles s'efforce de répondre la cognition sociale, discipline qui étudie les processus mentaux que nous mettons en oeuvre en tant qu'être social et de culture, et donc la manière dont nous donnons du sens à nous-mêmes et à autrui.

Autant de questions donc que Susan Fiske et Shelley Taylor, deux grandes spécialistes du domaine, abordent dans cet ouvrage fondamental appelé à devenir un classique. Les deux chercheuses retracent l'histoire de la cognition sociale, en rappellent les théories fondamentales et en exposent les recherches contemporaines.

Leur originalité est d'intégrer à la cognition sociale les progrès les plus récents en neurosciences et en psychologie culturelle. Elles démontrent par là l'importance fondamentale du rôle de la culture, notamment dans les domaines de la santé, des relations intergroupes, de la politique, des inégalités.

Susan Fiske et Shelley Taylor tracent ainsi un champ disciplinaire nouveau qui nous emmène des neurones à la culture : les neurosciences sociales, cognitives et affectives.

Un ouvrage de référence utile pour comprendre l'influence de la psychologie sociale dans nos relations.

CE QU'EN PENSE LA CRITIQUE

- "La cognition sociale est un champ de recherche qui s'inscrit dans le giron de la psychologie, qui vise à comprendre comment "les gens se donnent du sens, et en donnent à autrui". Cet imposant manuel (592 pages !) en présente les apports et objets d'étude : attention, mémoire, attitudes, stéréotypes, préjugés, affects..." (*Sciences humaines*, n°233, janvier 2012)

A PROPOS DES AUTEURS

Shelley E. Taylor est Professeur de psychologie à l'Université de Californie. Elle est spécialiste de la cognition sociale ; ses domaines de recherches portent notamment sur les stéréotypes sociaux et la psychologie de la santé.

Susan T. Fiske est Professeure de psychologie à l'Université de Princeton, où elle est titulaire de la Chaire Eugene Higgins. Elle est l'une des auteurs majeurs du champ de la psychologie sociale contemporaine.

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