



# Introduction to Medical Imaging Management

*Bernard Rubenzer*

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## **Introduction to Medical Imaging Management** Bernard Rubenzer

In the past, for the most part, people who moved into management positions in medical imaging were chosen because they were the best technologists. However, the skill set for technologists and supervisors/managers are vastly different. Even an MBA-educated person may not be ready to take on imaging management. As an example, when buying a very expensive piece of imaging equipment, this person would not necessarily know the right questions to ask, such as: What is my guaranteed uptime? Is technologist training included?

**Introduction to Medical Imaging Management** is a comprehensive reference for medical imaging managers learning through a combination of education and experience. This thorough book provides an in-depth overview of every major facet pertaining to the knowledge and skills necessary to become a department or imaging center supervisor or manager. The text follows a natural progression from transitioning into a management position and dealing with former peers through the most sophisticated skills uniquely applicable to medical imaging management.

Covering all aspects of the profession—operations, human resources, finance, and marketing—this reference is a must-have for any potential, new, or less experienced imaging manager.

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