



# The Monterrey Elite and the Mexican State, 1880-1940

*Alex M. Saragoza*

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After the Revolution of 1910, a powerful group of Monterrey businessmen led by the Garza-Sada family emerged as a key voice of the Mexican private sector. *The Monterrey Elite and The Mexican State* is the first major historical study of the "Grupo Monterrey," the business elite that transformed Monterrey into a premier industrial center, the "Pittsburgh" of Mexico.

Drawing on archival resources in the United States and Mexico and the work of previous scholars, Alex Saragoza examines the origins of the Monterrey elite. He argues that a "pact" between the new state and business interests was reached by the 1940 presidential elections—an accord that paved the way for the "alliance for profits" that has characterized relations between the Mexican state and capitalists since that time.

More than a standard business history, this study delves into both the intimate social world of the Garza-Sadas and their allies and the ideas, beliefs, and vision of the Monterrey elite that set it apart from and often against the Mexican government. In so doing, *The Monterrey Elite and the Mexican State* reveals the underlying forces that led to the most historic battle between the private sector and the Mexican state: the dramatic showdown in 1936 between the Garza-Sadas and then President Lázaro Cárdenas in Monterrey, Nuevo León.

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