



The Press and the Modern Presidency: Myths and Mindsets from Kennedy to Election 2000, Revised Second Edition

Louis W. Liebovich

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Scandal and sex sell, even in the serious business of presidential news coverage. The media deference shown to Kennedy and the scrutiny applied to Clinton illustrate the changed relation between the two, and bookend this pertinent, updated 1998 Choice Outstanding Academic Book award-winner. Liebovich tackles misconceptions about the media's role in politics; how chief executives cooperate with and manipulate the press as it suits their needs; and how ratings pressures have bent coverage of elections and the Executive Branch for the worse.

Well-written, thorough, and the only book to explore the changing relation between the press and the presidency in the later twentieth century, students and researchers alike will profit from reading this work written by one of America's leading scholars in the field. For students interested in communications, history, or contemporary American politics, it is an unparalleled administration-by-administration introduction to the complex and intertwined workings of two of the most powerful and influential forces at work in American politics today. It furthermore provides researchers with a solid historical explanation of how both presidential politics and political news coverage have come to be popularly reviled and discounted.

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