



Project Management and Organizational Change

Lynn Crawford, Alicia Aitken

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While organizational change is often recognized as a distinct type of project or program, most projects require some degree of organizational and behavioral change. The degree of change will most likely be higher in projects and programs designed to achieve organizational change. Yet, projects designed for other outcomes often require structural change in order to achieve the desired result.

Based on the results of a quantitative research study, this book demonstrates that project and program management professionals appear to be embracing change implementation practices, even when change processes are not included in project performance goals and objectives.

With a primary emphasis on the practices and processes employed by project management practitioners, the study shows a wide use of change management principals by project management practitioners across a varied range of industries.

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