



# Follow the Leader: The One Thing Great Leaders Have that Great Followers Want

*Emmanuel Gobillot*

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**Follow the Leader: The One Thing Great Leaders Have that Great Followers Want** Emmanuel Gobillot Most leadership models start with trying to identify what great leaders do. In *Follow the Leader*, global speaker, consultant and leadership expert Emmanuel Gobillot answers a much more fundamental question to anyone wanting to become a great leader: 'what do great followers want?'. In this fast-paced and well-researched book, he identifies the key elements of leadership success and the proven pathways to developing the charisma we all seek in the leaders who truly inspire and motivate us. He breaks down the all-important 'charisma' into eight critical elements, explaining how each component works and offering practical development steps for each. Getting these steps right will transform good leaders into magnets for great followers, harnessing an unstoppable power for business achievement.

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