



Sustainability Delivered: Designing Socially and Environmentally Responsible Supply Chains

Madeleine Pullman

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If you are a supply chain manager, an executive, an entrepreneur, or a stakeholder in a sustainable business, this book will help you develop the awareness and skills needed to support sustainable supply chain management in your firm. The authors introduce the many ways that social and environmental responsibility can be integrated into supply chain management, from sustainable product and process design to programs and techniques that support product end-of-life management.

The book begins with a discussion of sustainability and business strategy. It then explores product and process design, sustainable purchasing and logistics, and product end-of-life management topics. The authors include real-world examples and cases from some of the world's leading companies in sustainable supply chain management. The examples range from small local companies to large multinational players to give a broad range of ideas to the reader.

With case examples, workshops, and step-by-step instructions on how to create a sustainable supply chain, Sustainability Delivered is the most practical and usable book on the market that will help you and other business leaders to authentically pursue and deliver on sustainability ideals

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