



# The High Impact Leader

*Bruce Avolio, Fred Luthans*

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**Based on research by the Gallup Leadership Institute, a proven program for developing valuable leadership ability, both in yourself and in others**

Extensive research has identified specific traits that transform average individuals into authoritative, influential, and "authentic" leaders. These authentic leaders learn from the mistakes and successes of themselves and others and build a positive strength initiative within their organizations.

In *The High Impact Leader*, Gallup veterans Bruce Avolio and Fred Luthans show you what you can do to develop and leverage your own leadership strengths into positive, lasting improvement for both yourself and your organization.

Their findings combined with examples of wellknown leaders in action--such as Howard Schultz, of Starbucks, and Microsoft's Bill Gates--provide guidelines for accelerating leadership development in any environment. Building on Gallup's innovative "positive strengths" initiative, this results-driven book provides:

- Proven indicators for gauging personal progress toward authentic leadership
- Strategies for building a pool of leadership-ready individuals in any organization
- Proprietary Gallup poll data and innovative leadership-building tools

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