



Web Search Engine Research: 4 (Library & Information Science)

Dirk Lewandowski

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"Web Search Engine Research", edited by Dirk Lewandowski, provides an understanding of Web search engines from the unique perspective of Library and Information Science. The book explores a range of topics including retrieval effectiveness, user satisfaction, the evaluation of search interfaces, the impact of search on society, reliability of search results, query log analysis, user guidance in the search process, and the influence of search engine optimization (SEO) on results quality. While research in computer science has mainly focused on technical aspects of search engines, LIS research is centred on users' behaviour when using search engines and how this interaction can be evaluated. LIS research provides a unique perspective in intermediating between the technical aspects, user aspects and their impact on their role in knowledge acquisition. This book is directly relevant to researchers and practitioners in library and information science, computer science, including Web researchers.

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